



## Association exercise (Brainstorming)

<b>Aim</b>	To understand a concept/phenomenon
<b>Duration</b>	10 Min
<b>Number of participants</b>	any
<b>Difficulty</b>	easy
<b>Conditions</b>	-
<b>Material</b>	flip chart or board

### **Preparation**

Prepare some examples, so you can support the participants in their discussion. Explain to the participants that there are no wrong associations.

### **Description**

Write down the topic you want to discuss (e.g. cyberbullying, online security, sexting, grooming, smartphone, etc.) in the middle of a flip chart or board and circle it. Ask the participants what they associate with the term and write down the associations on the flipchart/board. Afterwards, discuss the associations.

The exercise can be done in a group. The participants may use their smartphones to look up words if they need inspiration.

Variation: The activity can be carried out as a relay race.

**Source** ECPAT Netherlands

**Link** <http://peerbox.at/?p=365>