

Association exercise (Brainstorming)

Aim	To understand a concept/phenomenon
Duration	10 Min
Number of participants	any
Difficulty	easy
Conditions	-
Material	flip chart or board

Preparation

Prepare some examples, so you can support the participants in their discussion. Explain to the participants that there are no wrong associations.

Description

Write down the topic you want to discuss (e.g. cyberbullying, online security, sexting, grooming, smartphone, etc.) in the middle of a flip chart or board and circle it. Ask the participants what they associate with the term and write down the associations on the flipchart/board. Afterwards, discuss the associations.

The exercise can be done in a group. The participants may use their smartphones to look up words if they need inspiration.

Variation: The activity can be carried out as a relay race.

Source	ECPAT Netherlands
---------------	-------------------

Link	http://peerbox.at/?p=365
-------------	---