



Formulating search terms

Aim	To formulate and try out search terms
Duration	-
Number of participants	any
Difficulty	easy
Conditions	This exercise can be used specifically if search terms are a challenge for the participants.
Material	Computer, internet access, poster

Preparation

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Description

The participants try to find a large number of alternative search terms for various terms. These are put down on the poster. The aim is to find as many terms as possible, e.g. in the form of a mind map.

Tip: As a starting point, use very general terms, such as “fear”, “weather”, “participation”, etc. It is even better to choose terms the participants have fun with or they are interested in.

Attention: Define rules for the use of other languages, e.g. only languages may be used which everybody understands.

Alternative: The exercise can be carried out in the form of a competition: Who can find the most search terms for a given term?

Source	OIAT/Saferinternet.at
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Link	http://peerbox.at/?p=292
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